CLASSIFICATION OFFICE DECISION

Title of publication:	Making My Family
Other known title(s):	Not stated
OFLC ref:	1400015.005
Medium:	Sticker
Distributor:	X Racing Motosport
Publisher:	Avery Graphics
Country of origin:	Not stated
Language:	English
Applicant:	Secretary for Internal Affairs
Classification:	Unrestricted.
Descriptive note:	None
Display conditions:	None
Date of entry in Register:	25 February 2014
Date of direction to issue a label:	No direction to issue a label has been issued
Date of notice of decision:	25 February 2014

Summary of reasons for decision:

The publication is a car window sticker which depicts a crudely drawn stick figure cartoon of a couple engaged in sexual activity. The text comprises crude sexual innuendo, as per the title. While some viewers are likely to be offended by the sticker, the test for restriction does not involve offence, but likely injury to the public good. Due to the very basic stick figure drawings, the sexual components of the sticker are not sufficiently overt or strong to make its unrestricted availability likely to injure the public good.

In this instance, where injury to the public good cannot be adequately demonstrated, then a reading in accordance with the New Zealand Bill of Rights Act 1990 is inevitable.